CONTRACT

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

	Contract / Rev	vision		Alt Order #			
	566420	1		07895092			
Product	***************************************						
ROMNEY/P/R RNC					A 11 VM 1		
Contract Dates	Estimate #	h 800					
08/08/12 - 08/14/12							
Advertiser			Ori	ginal Date	/ Revision		
Romney/R/ President			0	8/07/12	/ 08/07/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WTKR	Jamie Andrus W		Washington, D.			
	Special Hand	ing					
	Demographic				5-90-90 (C) (C) (W. C) (C)		
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
	_	RNCR					
	Agency Ref			Advertiser	Ref		
	1						

					Spots/			Tota	ls
*Line Ch Start Dat	te End Date Description		Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount
N 1 3 08/08/12			6-7am		:30		NM	6	\$1,560.00
	nd Date Weekdays 8/12/12222	Spots/Week 6	<u>Rate</u> \$260.00						
N 2 3 08/13/12 Start Date E	08/14/12 Newschanne and Date Weekdays	3 News Spots/Week	6-7am Rate		:30		NM .	4	\$1,040.00
	8/19/12 22	4	\$260.00						
N 3 3 08/13/12	08/14/12 Price Is Righ	t	11am-12n		:30	-	NM	4	\$1,660.00
Start Date E	nd Date Weekdays	Spots/Week	Rate					V99.4%	41,000.00
Week: 08/13/12 0	8/19/12 22	4	\$415.00						
N 4 3 08/08/12			11am-12n		:30		NM	9	\$3,735.00
Start Date E Week: 08/06/12 0	<u>nd Date</u> <u>Weekdays</u> 8/12/12333	Spots/Week 9	<u>Rate</u> \$415.00						
					:20				
N 5 3 08/08/12 Start Date E	08/12/12 Newschanne and Date Weekdays	Spots/Week	12n-1230pm Rate		:30		NM	6	\$1,770.00
	8/12/12222	6	\$295.00						
N 6 3 08/13/12	08/14/12 Newschanne	l 3 News	12n-1230pm		:30		NM	4	\$1,180.00
	nd Date Weekdays	Spots/Week	Rate						* 11
Week: 08/13/12 0	8/19/12 22	4	\$295.00						
N 7 3 08/13/12			1228-3pm		:30		NM	4	\$1,660.00
Start Date E Week: 08/13/12 0	Ind Date Weekdays 8/19/12 22	Spots/Week 4	<u>Rate</u> \$415.00						
					:30		- NIA	•	AD 100.00
N 8 3 08/08/12 Start Date E	08/12/12 CBS Daytime and Date Weekdays	e Spots/Week	1228-3pm Rate		.30		NM	6	\$2,490.00
	8/12/12222	6	\$415.00						
N 9 3 08/08/12	08/12/12 Ellen Degene	eres 3pm	3-4pm		:30		NM	6	\$1,200.00
	nd Date Weekdays	Spots/Week	<u>Rate</u>				ı		
Week: 08/06/12 0	8/12/12222	6	\$200.00						
N 10 3 08/13/12	네		3-4pm		:30		NM	4	\$800.00
	<u>nd Date</u> <u>Weekdays</u> 8/19/12 22	Spots/Week 4	<u>Rate</u> \$200.00				Ĭ		
N 11 3 08/13/12					:30		NM	4	\$ 000.00
	ind Date Weekdays	Spots/Week	Rate		.50		MINI	4	\$800.00
	8/19/12 22	4	\$200.00						
							-		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 566420 /	Alt Order # 07895092
Contract Dates 08/08/12 - 08/14/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser Romney/R/ President		riginal Date / Revision 08/07/12 / 08/07/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week					
N 12 3 08/08/12 08/12/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week	p 358-5pm Rate	:30	NM	6	\$1,200.00
Week: 08/06/12 08/12/12222 6	\$200.00				
N 13 3 08/08/12 08/12/12 Newschannel 3 News	5-530pm	:30	NM	6	\$1,980.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12222 6	<u>Rate</u> \$330.00				
N 14 3 08/13/12 08/14/12 Newschannel 3 News	5-530pm	:30	NM	4	¢4 220 00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	4	\$1,320.00
Week: 08/13/12 08/19/12 22 4	\$330.00				
N 15 3 08/13/12 08/14/12 Newschannel 3 News	530-6pm	:30	NM	4	\$1,240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 22 4	<u>Rate</u> \$310.00				
N 16 3 08/08/12 08/12/12 Newschannel 3 News	530-6pm	:30	NM	6	\$1,860.00
Start Date End Date Weekdays Spots/Week	Rate			_	41,000,00
Week: 08/06/12 08/12/12222 6	\$310.00			6277	
N 17 3 08/08/12 08/12/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	6	\$2,910.00
Week: 08/06/12 08/12/12222 6	\$485.00				
N 18 3 08/13/12 08/14/12 Newschannel 3 News	6-630pm	:30	NM	4	\$1,940.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 22 4	<u>Rate</u> \$485.00				
N 19 3 08/13/12 08/14/12 7-730pm	7-730pm	:30	NM	4	\$1,860.00
Start Date End Date Weekdays Spots/Week	Rate	.00	15101	7	Ψ1,000.00
Week: 08/13/12 08/19/12 22 4	\$465.00				
N 20 3 08/08/12 08/12/12 7-730pm	7-730pm	:30	NM	6	\$2,790.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 222 6	<u>Rate</u> \$465.00				
N 21 3 08/08/12 08/12/12 730-8pm	730-8pm	:30	NM	6	\$2,610.00
Start Date End Date Weekdays Spots/Week	Rate				,-,-,-,-
Week: 08/06/12 08/12/12222 6	\$435.00				
N 22 3 08/13/12 08/14/12 730-8pm Start Date End Date Weekdays Spots/Week	730-8pm Rate	:30	MM	4	\$1,740.00
Week: 08/13/12 08/19/12 22 4	\$435.00				
N 23 3 08/13/12 08/14/12 Late News (M-F)	11-1135p	:30	NM	4	\$2,160.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 22 4	<u>Rate</u> \$540.00				
N 24 3 08/08/12 08/12/12 Late News (M-F)	11-1135p	:30	NM	6	\$3,240.00
Start Date End Date Weekdays Spots/Week	Rate	.00		Ü	Ψ0,240,00
Week: 08/06/12 08/12/12222 6	\$540.00				
N 25 3 08/08/12 08/12/12 Late Night with David Letter		:30	NM	3	\$495.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 111 3	<u>Rate</u> \$165.00		- 1		
N 26 3 08/13/12 08/14/12 Late Night with David Letter	m1135pm-1237am	:30	NM	2	\$330.00
Start Date	Rate				
110011110011101111111111111111111111111	\$165.00	.20			64 055 50
N 27 3 08/13/12 08/14/12 Monday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM	1	\$1,655.00
Week: 08/13/12 08/19/12 M 1	\$1,655.00				
N 28 3 08/13/12 08/14/12 NCIS	8-9pm	:30	NM	1	\$2,060.00

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08/07/12 / 08/07/12



	Contract / Revision 566420 /	Alt Order # 07895092
Contract Dates 08/08/12 - 08/14/12	Product ROMNEY/P/R RNC	Estimate #
Advertiser	0	riginal Date / Revision

Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount			Spots/		Tot	tals
Week CB/15/12 CB			Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Stort Meek Stort Stor						
National	N 29 3 08/13/12 08/14/12 Tuesday Prime	9-10pm	:30	NM	1	\$1,785.00
Start Date End Date Septiment Sept	Week: 08/13/12	\$1,785.00				
Start Date Sta	N 30 3 08/13/12 08/14/12 Tuesday Prime	10-11pm	:30	NM	1	\$1,375.00
Start Date End Date Weekdays Spots/Week Start Date Start D	Start Date End Date vveekdays Spots/vveek	Rate				
Week: 08/06/12 08/12/12 08/12/13 1 1 1 1 1 1 1 1 1	N 31 3 08/08/12 08/08/12 Wednesday Prime		:30	NM	1	\$1,925.00
Start Date Mesk: 08/06/12 08/19/12 08/09/12 Thursday Prime Sand Date Mesk days Spots/Week S	Week: 08/06/12	\$1,925.00				
N 33 3 08/09/12 08/09/12 Thursday Prime	N 32 3 08/08/12 08/08/12 Wednesday Prime	10-11pm	:30	NM	1	\$1,375.00
Start Date End Date Weekdays SpotsWeek Rate S1,785.00 NM 1 \$1,785.00	Week: 08/06/12	\$1,375.00				
Week: 08/06/12 08/12/12 Thursday Prime 10-11pm 30 NM 1 \$1,785.00			:30	NM	1	\$1,785.00
Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Start Date Start Date End Date Weekdays Spots/Week Start Date Start D	Week: 08/06/12	Rate \$1,785.00				
Week: 08/06/12 08/12/12 Friday Prime Start Date End Date Week: 08/06/12 Friday Prime Start Date End Date Week: 08/06/12 O8/12/12 Friday Prime Start Date End Date Week: 08/06/12 O8/12/12 Friday Prime Start Date End Date Week: 08/06/12 O8/12/12 Friday Prime Start Date End Date Week: 08/06/12 O8/12/12			:30	NM	1	\$1,785.00
Start Date End Date Weekdays Spots/Week Rate Week 08/06/12 08/12/12 Friday Prime 10-11pm :30 NM 1 \$1,375.00	Week: 08/06/12 08/12/12T 1	\$1,785.00				
N 36 3 08/08/12 08/12/12 F- 1 \$1,180.00 N 36 3 08/08/12 08/12/12 Friday Prime 10-11pm :30 NM 1 \$1,375.00 Start Date End Date Weekdays Spots/Week Syots/Week Syots/W	N 35 3 08/10/12 08/10/12 Friday Prime	9-10pm	:30	NM	1	\$1,180.00
Name		\$1,180.00				
N 37 3 08/11/12 08/11/12 Golf			:30	NM	1	\$1,375.00
Nation Start Date End Date OB/12/12 OB/12/12 Saturday Prime 10-11pm 30 30 30 30 30 30 30 3		Rate \$1,375.00				
N 38 3 08/11/12 08/11/12 Saturday Prime 10-11pm :30 :3	N 37 3 08/11/12 08/11/12 Golf		:30	NM	2	\$750.00
Name	Week: 08/06/12 08/12/12S- 2	\$375.00				
Name	N 38 3 08/11/12 08/11/12 Saturday Prime	10-11pm	:30	NM	1	\$590.00
Start Date End Date Weekdays Spots/Week Rate \$365.00 Value V	Week: 08/06/12	\$590.00				
N 40 3	N 39 3 08/11/12 08/11/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$730.00
Start Date Week: End Date 08/106/12 WeekdaysS Spots/Week \$280.00 Rate \$280.00 V 41 3 08/12/12 08/12/12 12 08/12/12	Week: 08/06/12	\$365.00				
Various Vari	V 40 3 08/12/12 08/12/12 CBS Sunday Morning	9-1030am	:30	NM	2	\$560.00
Start Date Week: End Date 08/106/12 WeekdaysS Spots/Week \$ 8345.00 V 42 3 08/12/12 08	Week: 08/06/12	\$280.00	_			
Week: 08/06/12 08/12/12 08/12/12 S 1 \$345.00 V 42 3 08/12/12 08/12/12 Golf Various :30 NM 2 \$1,000.00 Start Date Week: 08/06/12 End Date 08/12/12 Weekdays Spots/Week Rate Weekdays Rate Spots/Week Rate Week: 08/06/12 Start Date End Date Weekdays Spots/Week Rate Rate Spots/Week Rate Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate	V 41 3 08/12/12 08/12/12 Face the Nation	1030-11am	:30	NM	1	\$345.00
Start Date End Date Weekdays Spots/Week Rate \$500.00 Value Week We	Week: 08/06/12	\$345.00				
Week: 08/06/12 08/12/12 08/12/125 2 \$500.00 N 43 3 08/12/12 08/12/12 Newschannel 3 News 630-7pm :30 NM 1 \$140.00 Start Date Weekdays 08/06/12 08/12/12 08/12/125 1 \$140.00 Rate Nate Nate Nate Nate Nate Nate Nate N	V 42 3 08/12/12 08/12/12 Golf		:30	NM	2	\$1,000.00
Start Date Week: End Date 08/12/12 Weekdays 08/12/12 Spots/Week start Date 1 Rate \$140.00 V 44 3 08/12/12 08/12/12 Sunday Prime Start Date End Date Weekdays Spots/Week Rate 7-8pm :30 NM 1 \$1,275.00						
Week: 08/06/12 08/12/12 S 1 \$140.00 N 44 3 08/12/12 08/12/12 Sunday Prime 7-8pm :30 NM 1 \$1,275.00 Start Date End Date Weekdays Spots/Week Rate			:30	NM	1	\$140.00
Start Date End Date Weekdays Spots/Week Rate						
Start Date End Date vveekdays Spots/vveek Rate Week: 08/06/12 08/12/12 S 1 \$1,275.00			:30	NM	1	\$1,275.00
		\$1,275.00				

Romney/R/ President

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Contract Agreement Between:

Print Date 08/07/12

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	Contract / Revision 566420 /	Alt Order # 07895092 Estimate #		
Contract Dates 08/08/12 - 08/14/12	Product ROMNEY/P/R RNC			
Advertiser Romney/R/ President		riginal Date / Revision 08/07/12 / 08/07/12		

					. Spots/			To	tals
*Line Ch Start Date	End Date De	scription	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
	08/12/12 Lat <u>d Date</u> <u>Week</u> /12/12		11-1135p <u>Rate</u> \$515.00		:30		NM	2	\$1,030.00
	08/09/12 Re <u>d Date</u> <u>Week</u> /12/12T-		4p-1xm <u>Rate</u> \$415.00		:30		NM	1	\$415.00
	- And	A Company of the Comp	and the second s		Totals	3		153	\$68,705.00
Time Period	# of Spots	Gross Amount	Net Amount						
07/30/12 -08/14/12	153	\$68,705.00	\$58,399.25						
Totals	153	\$68,705.00	\$58,399.25						

Signature:	Date:	
•		